

Consultancy on Alternative and Sustainable Financing for SRHR

TERMS OF REFERENCE

November 2025

Background

Countdown 2030 Europe (C2030E) is a consortium of 15 NGOs in 13 European countries working to hold European donor governments and the EU institutions to account for their policy and funding commitments on sexual and reproductive health and rights, including family planning.

SRHR are critical to global well-being, health equity, and sustainable development. However, the landscape of SRHR financing is becoming increasingly complex due to disruptions in traditional funding streams, large-scale humanitarian crises, and a widening gap in available resources. Countries around the world face extreme financial pressures, and decreases in allocation towards ODA in national budgets is becoming more and more frequent. In this context, continued investment in SRHR must be systematically prioritized across available channels, accompanied by innovative approaches to amplify impact. Despite compelling evidence of the impact of SRHR investments to drive economic growth and accelerate progress towards SDGs, investment in SRHR continues to lag behind what is needed. These challenges push us to rethink traditional approaches to funding.

After establishing the foundations for this discussion in Year 3 (2024-2025), Countdown 2030 Europe now aims to move into a more applied and action-oriented phase. In this next stage, the consortium will go more in-depth by developing concrete, practical advocacy actions and anchoring them to specific thematic areas of innovative or alternative financing. While these financing mechanisms continue to emerge as promising models for aligning financial resources with development outcomes, this phase will focus on translating evidence into actionable guidance. The consortium seeks to identify complementary funding models that can enhance and diversify ODA, and explore how governments can be effectively equipped and supported to allocate resources toward these innovative approaches, with a particular emphasis on SRHR.

Scope of work

This consultancy aims to explore alternative and sustainable financing mechanisms, evaluate their applicability to SRHR initiatives, and provide strategic, evidence-based advocacy entry points for Countdown 2030 Europe partners. The consultant(s) will contribute to the development of a series of analytical briefs and present findings through a set of webinars to strengthen partners' engagement in these financing debates. Building on 2024-2025 research^{1,2}, the consultant(s) will:

- a) Support the development of three short analytical briefs that expand knowledge and evidence on alternative financing for SRHR. The thematic areas of these briefs are currently being defined and may vary, ranging from deep dives into specific additional

¹ <https://www.countdown2030europe.org/resources/insights-from-unfpa-supplies-partnership-new-financing-model/>

² <https://www.countdown2030europe.org/resources/unlocking-the-future-of-srhr-navigating-the-complex-world-of-innovative-financing-models/>

models (such as blended finance or others) to broader, cross-cutting themes applicable across multiple financing approaches.

The three briefs will form a coherent series intended to directly support partners' advocacy planning. Each brief will:

- Present a concise analysis of the selected theme and its relevance for SRHR
 - Synthesize findings from literature and partner input
 - Include concrete advocacy actions that Countdown 2030 Europe partners can apply at national, EU, and global levels
 - Provide a mapping of advocacy entry points, using the internal mapping exercise and the Tracking What Counts data, to identify donor positions, priorities, and opportunities for influence
 - Integrate a focus on equity, decolonization, and ownership in SRHR financing.
- a) The consultant(s) will also design and facilitate three separate 1-hour webinars, each dedicated to presenting and launching one of the briefs. Each webinar will:
- Outline key findings from the brief
 - Present mapped donor entry points and advocacy actions
 - Provide a space for partners to ask questions and discuss applications in their country contexts

Deliverable and Timelines

The consultancy will be implemented in two phases, for a total of 10 working days across a 4-month period:

- a) **Deliverable 1 – Research and Development of three (3) analytical briefs**, produced as a thematic series, each including:
- a. Evidence synthesis
 - b. Recommendations and concrete advocacy entry points and actions
 - c. Equity and decoloniality considerations

Timeline: Up to 8 working days dedicated to research, partner engagement, and drafting the three analytical briefs, by end of January 2026.

- b) **Deliverable 2 – Delivery of Webinars: Three 1-hour webinars (one per brief) for presentation, dissemination and discussion with Countdown 2030 Europe partners.**

Timeline: up to 2 working days for the preparation and facilitation of the three 1-hour webinars, delivered over a 2-month period starting February 2026.

The consultancy will be conducted remotely, with potential travel to location for in-person engagements as needed.

Qualifications and experience

The consultant(s) should possess:

- Extensive expertise in financing for health, innovative financing, particularly in the health or development sectors. Expertise in innovative financing in SRHR and gender equality will be highly desirable.



- Knowledge and understanding of SRHR, understanding of health financing, financing for SRHR and broader financing for development discourse, family planning and contraceptive supply.
- Proven ability to conduct literature reviews and stakeholder consultations. Excellent, demonstrated research, analytical and report writing skills.
- Experience in facilitating webinars and workshops.
- Understanding of decolonization principles in development financing.
- Fluency in English

Application process

To apply for this consultancy, please send an expression of interest, demonstrating how you meet the above requirements, and briefly detailing how you would plan to carry out this assignment, the estimated duration of the assignment, your times of availability for undertaking the assignment and your daily rate. Your application should also include your CV, including contact details of two referees, a list of any previous publications and research work and a writing sample.

Please note that depending on applicants' profiles and language skills, IPPF will recruit either one or several consultants for the development of the case studies.

Please submit your application to Federica Signoriello at fsignoriello@ippf.org. **Deadline for submission 10th December 2025.**

For more on Countdown 2030 Europe: <http://www.countdown2030europe.org>

For more on the International Planned Parenthood Federation: <http://www.ippf.org>